

P / W / P

/ Growth Equity

PWP Growth Equity manages two private equity funds with aggregate commitments of **\$1.35 billion** focused on growth-oriented, lower middle market companies across the consumer, industrial and services sectors. PWP Growth Equity seeks to partner with existing owners and management teams, delivering capital in a variety of structures, while also providing the benefit of our team's extensive experience to help companies execute on their growth objectives and plans for value creation.

Investment Parameters

- **\$25 - \$100 million** of capital per investment
- Both **minority** and **control** investments
- **Growth companies** with strong and defensible margin profiles
- Focus industries include **consumer, industrial** and **services**
- Invest alongside **strong management teams**
- **Consider multiple transaction types:** buyouts, recapitalizations, corporate partnerships, divestitures/spinouts

Current Investments Across Three Key Sectors

Consumer	    
Industrial	 
Services	 

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Current Investments

Investment	Date	Description
	September 2017	Luna Grill is a "luxe" casual Mediterranean restaurant concept that offers fresh food served on ceramic dishware in an order-sit format, as well as craft beer and wine
	May 2016	Hyphen Solutions offers cloud-based construction management software and services for the North American homebuilding industry. Hyphen provides homebuilders and their suppliers with real-time scheduling, collaboration and supply chain management tools.
	February 2016	Black Bear Diner franchises and operates restaurants offering customers a fun, inviting and differentiated concept that focuses on providing generous portions of high-quality food and an unmatched guest experience
	July 2015	Western Window Systems is a rapidly growing manufacturer of high-quality windows, doors and related accessories primarily used in wide opening applications that facilitate indoor/outdoor living
	June 2015	MSA Security specializes in high consequence threat protection and was one of the first companies in the nation to have DHS SAFETY Act certified anti-terrorism technologies
	March 2015	MOD Pizza is a fast casual concept offering handcrafted individual pizzas "made-on-demand" using any combination of over 30 high-quality toppings which are then cooked "super fast" (~3 minutes) in a gas-fired display oven, as well as hand-tossed salads, beer, wine and desserts
	February 2015	Build A Sign is a vertically integrated web to print company that uses proprietary web-based technology providing custom printing services to customers who design and purchase signs, banners, canvas photos and various other products online
	April 2014	YouFit is a low-cost health club chain of over 100 company-owned units, primarily offering a focused set of cardio and strength equipment for a monthly fee starting at \$10
	February 2013	Fashion to Figure is a unique fast-fashion retail chain dedicated solely to plus-size women's fashion providing up-to-the-minute fashion trends at value prices through company-owned stores and ecommerce

Previous Investments (1)



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(1) Includes investments made prior to joining PWP Growth Equity where one or both founders were members of the investment team and/or their respective boards.